

Revive for Growth

Bring growth back to your business by doing better and doing differently



Building Back
Business from
Crisis

MSME

An Initiative of the United Nations Industrial
Development Organisation

In partnership with



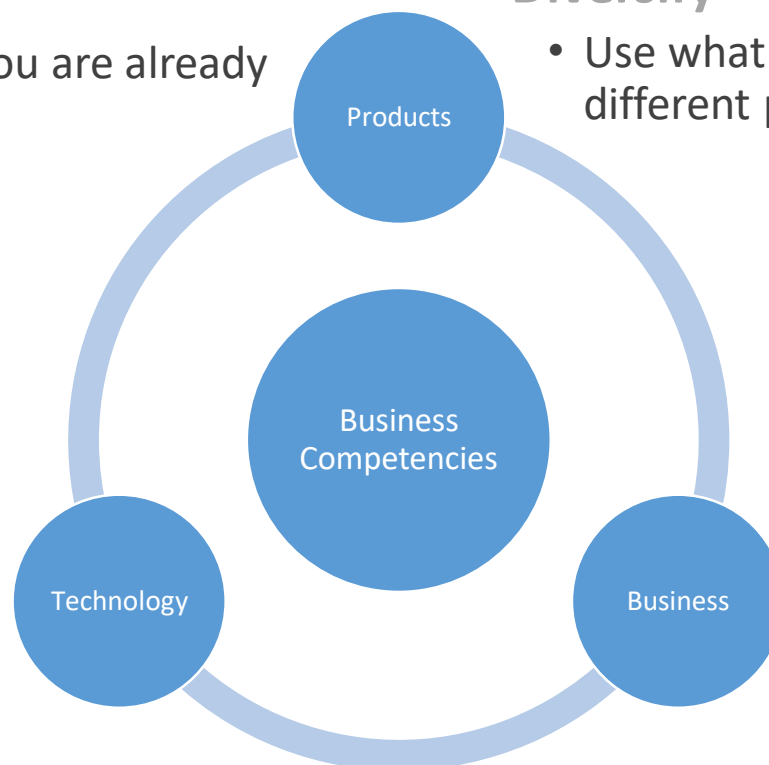
Revitalize and Grow from Your Business Competencies

• Consolidate

- Do better what you are already doing well

• Diversify

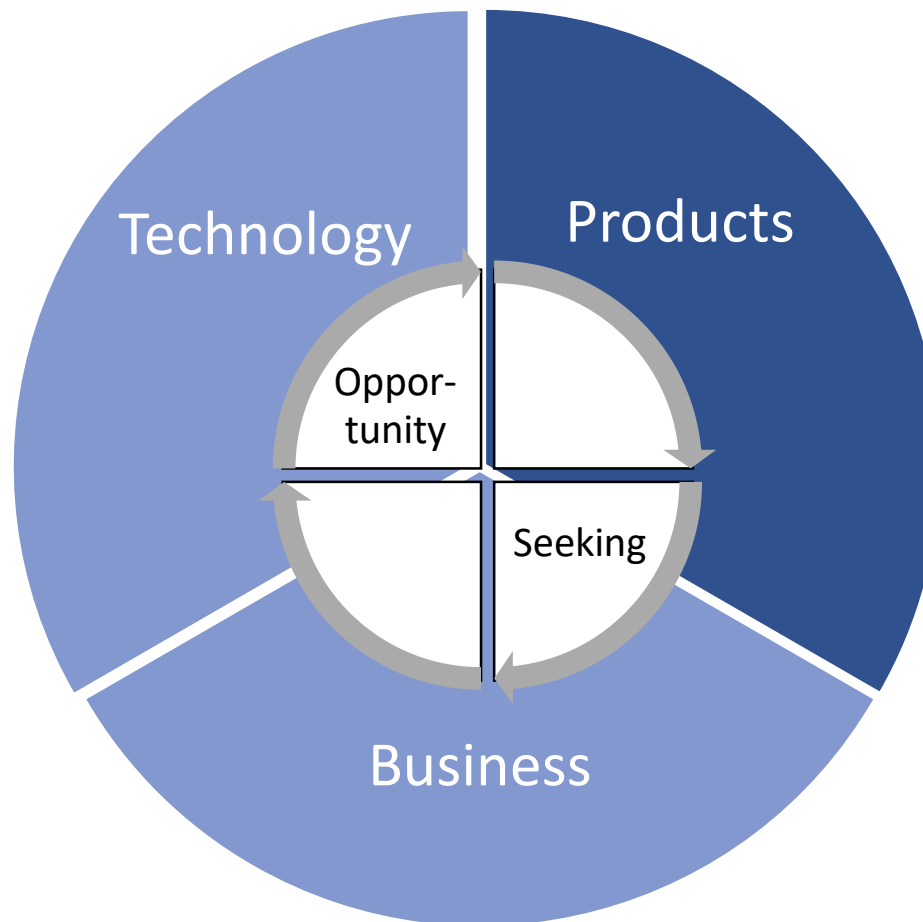
- Use what you are good at for a different purpose



Business competency is a set of particular abilities and knowledge that sets a company apart from its competitors. Certain combinations of qualities and characteristics, often called core competencies, can allow a company to thrive in its market segment and greatly outpace its competitors in terms of earnings and customer satisfaction

Revitalize

Seek and refine opportunities for
business growth rooted in your
business competencies



Technology

Use your technology better and/or differently

Apply key
technology
for different
purpose

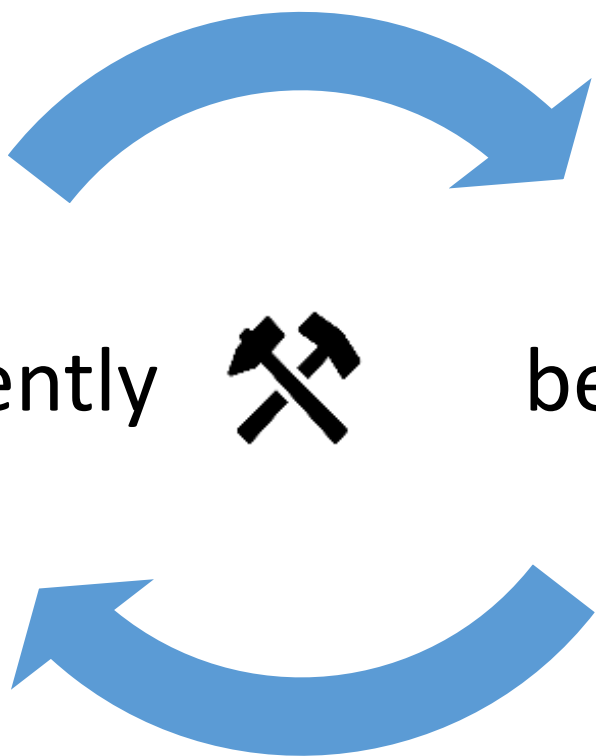
- Alternative Materials
- Alternative Geometry
- Alternative Functionality

differently



better

- Improve workflows
- Reduce wastage
- Improve controls



- Stitching facemasks (garments)
- 3D printing of ventilator parts (automotive)

Products

Make your products (& packaging) better and/or differently

Rearrange
product
components
into products
with different
functionality

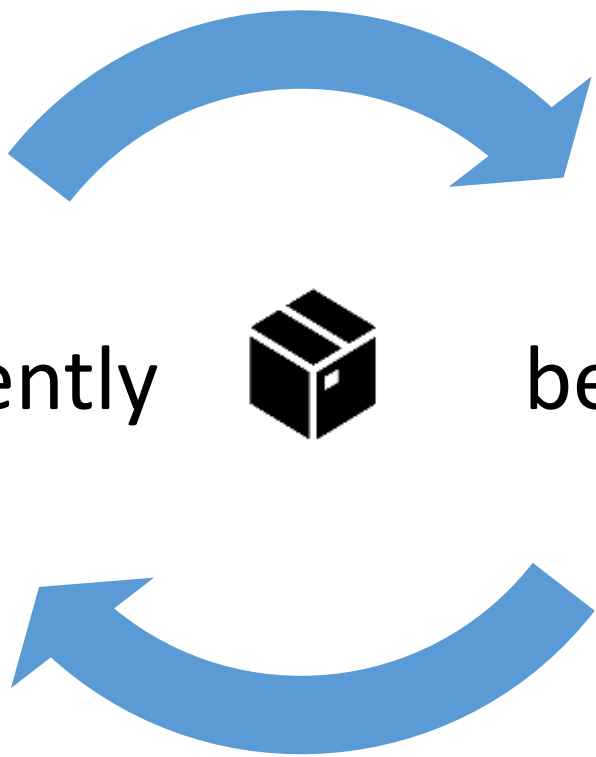
- Addition
- Subtraction
- Division
- Multiplication

differently



better

- Improve aesthetics
- Optimize functionality
- Improve quality, reliability



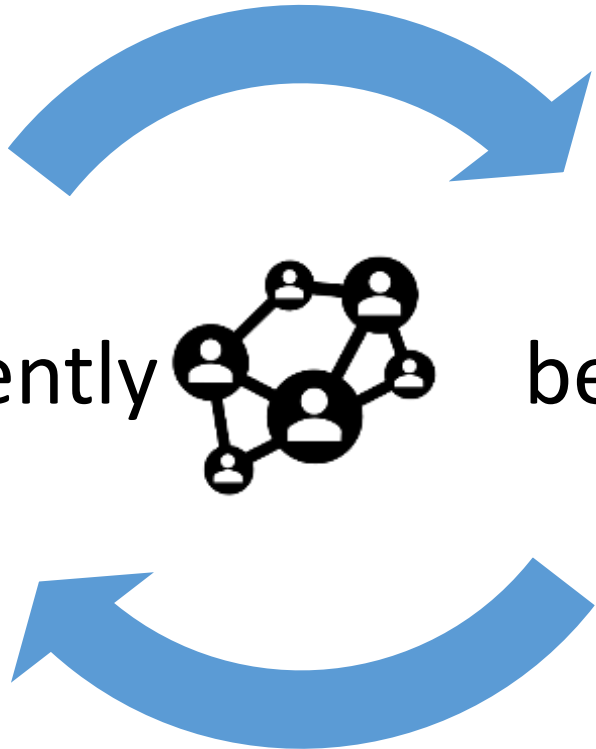
Business

Doing your business better and/or differently

Restructure business to access more resources to grow

- Business partnerships & ownership
- Product and service strategy
- Supply chain strategy

differently better



- Drive entrepreneurship
- Forecast and improve planning
- Debottleneck and control cash flows
- Build empowered teams

Business Revitalization

- Confirm and nurture your business competencies

Business Competency

- Explore, prioritize and agree on realistic opportunities for business growth through diversification and/or consolidation

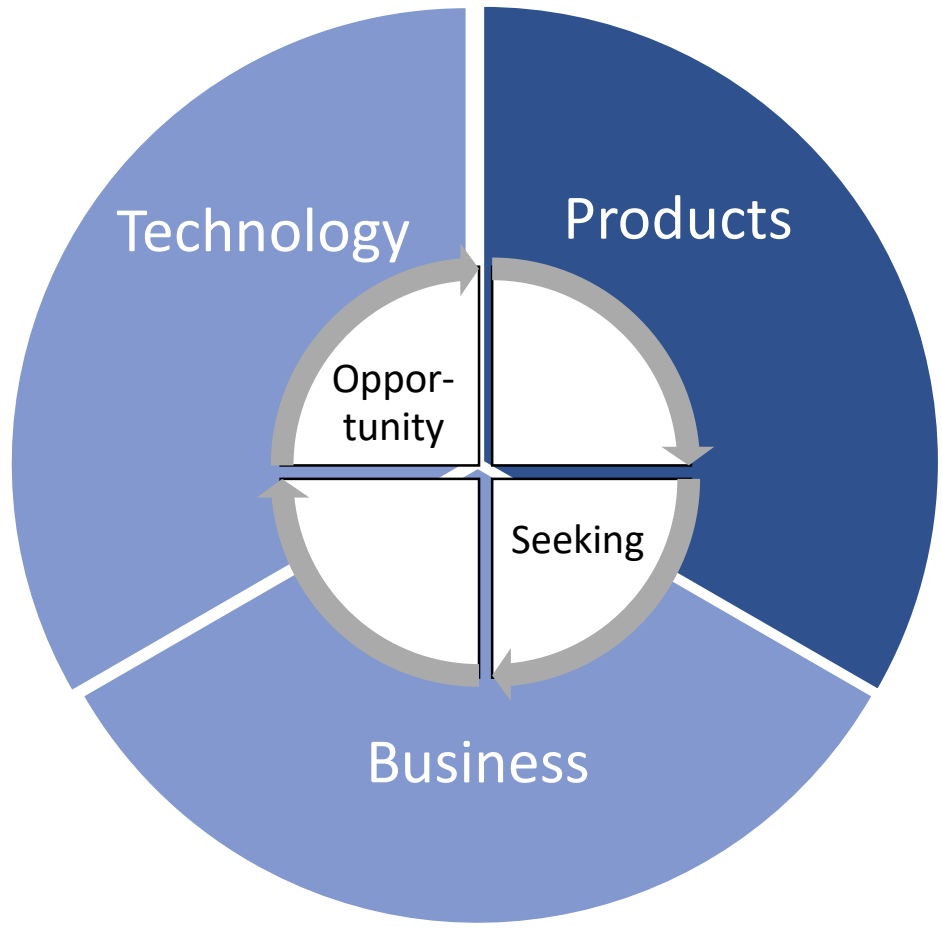
Growth Opportunities

- Plan, assess, resource and grow new business

Business Revival

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